

## Alternative Technology Client, Frisco, TX

**Location:** Frisco, TX

**Architect:** Revel Architecture – San Francisco, CA

**Scope:** (8) SWING DOORS + (24) FIXED PANELS

**Photograph:** Garrett Rowland

**Awards:** IIDA Northern California 2020 honors awards - people's choice









This dynamic workplace for one of Revel's long-standing global clients sought to elevate design standards in a meaningful way. Central to achieving this vision was PK-30 System's high-performance wall solution was central to achieving this vision, whose superior craftsmanship and refined aesthetic aligned seamlessly with the project's goals. Known for unmatched quality and attention to detail, PK-30's system contributed a vital architectural element, harmonizing raw and polished materials to create a space that is both sophisticated and inviting.

### **Challenge**

Tasked with establishing "the gold standard" for future projects within the organization, the Frisco office sets a new benchmark—one that combines high functionality with elevated design. As the client's inaugural move into Texas and a key hub within their broader global presence, the space needed to echo the design language of their San Francisco headquarters while resonating with Texas's unique character.

PK-30's wall system played a critical role in bridging these two identities. The [wall system](#), which offered streamlined beauty and durability, became integral in connecting Frisco's materials palette with that of San Francisco, providing architectural continuity. The design was anchored by a full masonry brick wall between the reception and the all-hands area, mirroring the brick facade of the San Francisco headquarters. This feature, combined with PK-30's high-grade walls, underscored the company's commitment to quality, consistency, and craftsmanship.

**Conclusion**

The design further balances contrasting elements, such as C-level executive suites adjacent to a sports bar-inspired break area. PK-30's adaptable wall solutions contributed to this thoughtful juxtaposition, allowing for both privacy and openness. With every detail thoughtfully executed, from the sophisticated finishes to the refined break area design, PK-30 System was instrumental in bringing the client's vision to life with precision and excellence.

**Tag:** Alternative Technology Company, Frisco, TX